

University of Haifa

The Senate of the University of Haifa, by virtue of the authority vested in it by the constitution of the University and in accordance with the recommendations of the President and the Executive Committee

hereby confers upon

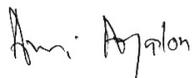
Avinoam Naor (Aharonovich)

the degree of

Doctor of Philosophy, Honoris Causa

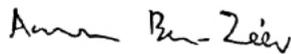
in recognition of his readiness to give foremost consideration to the values of volunteerism and contribution to society without expectation for compensation, gratitude or credit; his significant role in the fight against traffic accidents and the many lives that have been spared and will be spared in the future due to his tireless efforts; his belief in the importance of education and deep involvement in advancing the young generation as a basis for a better, more just society; for the opportunity he has given to all individuals in Israel to participate in volunteer activities for the benefit of our common future; and for being a true friend of the University of Haifa.

Conferred in Haifa, Israel
13 Sivan 5772/June 3, 2012



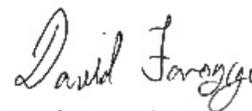
Ami Ayalon

Chairman of the Executive Committee



Prof. Aaron Ben-Ze'ev

President



Prof. David Faraggi

Rector



AVINOAM NAOR (AHARONOVICH)

Philanthropist, Founder and Chairman of “Or Yarok”

Avinoam (Avi) Naor was born in 1948 in Israel. He earned his bachelor's degree in Computer Science at the Technion.

He was one of the founders of Amdocs, one of the largest Israeli companies in the field of software and services for billing systems and customer relations management. After serving as deputy to Boaz Dotan, the company co-founder, Avinoam Naor was appointed President and CEO of Amdocs in 1995. He held the position until 2002 when he retired from his business career to devote himself to social activities and to philanthropic organizations which deal with pressing national issues.

Avinoam Naor established Or Yarok Association for Safer Driving in Israel in 1997, following the tragic death of his son, Ran, in a road crash. He heads the Association to this day. Or Yarok is a leader in Israel's effort to minimize road crashes and casualties and increase road safety. The aims of the organization are to: raise public awareness of the fight against traffic accidents, influence the public and government agenda, bring about change in the driving culture in Israel and substantially reduce the number of traffic accident casualties. These objectives are being achieved with substantial cooperation from the community-at-large.

In 2004, Or Yarok established the Ran Naor Foundation for the Promotion of Research in Road Safety in order to advance scientific research in the area of road safety. Since its establishment, the Foundation has supported many studies undertaken by senior researchers, doctoral candidates and master's students. The results of these studies have been widely published. The Ran Naor Center for Research of Road Safety set up at the Technion in Haifa in 2007, produces academic studies aimed at preventing traffic accidents.

Since 2002, Eti and Avinoam Naor have concentrated their philanthropic efforts at helping at-risk children and youth. They established the Oran Foundation to provide effective and far-reaching solutions to support this vulnerable sector of the population. The decision to assist at-risk children and youth emanated from their great belief that “the strength of the social chain in Israel is only as strong as its weakest link.” The Foundation creates intensive, long-term intervention programs in boarding schools and, beginning in 2005, it began supporting the Shahaf Communities, young communities focusing on social and educational affairs in peripheral areas. As a successor to the Oran Foundation's support of Shahaf Communities, the Shahaf Foundation was established in 2010. Avinoam Naor serves as Chairman of the Board of the Shahaf Foundation, a joint Social Investment Fund, established by a group of private foundations and philanthropists in Israel and abroad.

In light of his vast social and volunteer activities, Avinoam Naor was in the top position among Israeli donors in 2011, as he donated the greatest amount to philanthropic causes in proportion to his personal wealth. Each year he gives 4% of his wealth to philanthropy and last year the Midot Organization conferred upon him an award for effectively investing in ventures which benefit society.

Avinoam Naor received an honorary doctorate degree from the Technion in recognition of his work with Or Yarok. Since 2004, he has served as co-chairman of the sub-committee for young communities and member of the Board of Governors of the Jewish Agency. In 2005, he joined the board of the Rashi Foundation and in 2008 he became a member of the board of the Israel Democracy Institute. He was one of the founders and is currently member of the board of “Hakol Hinuch”, the Movement for the Advancement of Education in Israel.

Avinoam Naor continues his volunteer activities to improve the fabric of Israeli life, while focusing on the fight against road accidents. Currently 5,000 people from all over the country volunteer at Or Yarok. These volunteers have met with half a million citizens of all ages, from all economic strata. Or Yarok cooperates with Israel police, local authorities, the Israel National Road Safety Authority and others. The activities of Or Yarok, and in particular the hard work and unwavering commitment of Avinoam Naor, have saved the lives of hundreds of people in Israel and will undoubtedly save many others in the future.